

THE FRIENDS OF CHABOT COLLEGE
Board of Directors Meeting
Wednesday, September 24, 2014 • 4:00 – 6:00 p.m.
Chabot College • 25555 Hesperian Blvd. • Hayward, CA • 94545
Event Center – Building 700 South

MINUTES

Voting Members Present

Chair Mr. Mark Salinas
Vice Chair/Secretary Ms. Pat Gacoscos
Chief Sheryl Boykins
Ms. Marita Cheng
Dr. Hal Gin
Ms. Melinda Matsuda

Voting Members Not Present

Mr. Obray Van Buren

Ex-Officio Members Present

Chabot College President Dr. Susan Sperling
Chabot College Vice President of Administrative Services Ms. Connie Willis
Executive Director for the Office of Development and the Foundation Dr. María Ochoa

1. Call to Order – Roll Call – Mark Salinas

Chair Salinas called the meeting to order at 4:13 p.m.

2. Approval of Minutes for June 25, 2014

There was one change to the spelling of Dr. Arthur Larson's name. **Dr. Gin moved and Ms. Gacoscos seconded a motion to accept the Minutes with the correction. 6 Ayes, 0 Nays, motion passed.**

3. Action Items

Election of Board Members: Boykins, Cheng, Van Buren

Three Board Members' terms are up. Chair Salinas called Chief Boykins, Ms. Cheng and Mr. Van Buren and all expressed that they would like to continue to serve on the Board. **Ms. Matsuda moved and Dr. Gin seconded a motion to nominate and accept another term of the group. 6 Ayes, 0 Nays, motion passed.**

Election of Board Officers: Chair and Vice Chair/Secretary

Ms. Gacoscos moved and Ms. Cheng seconded a motion to nominate and accept that Mark Salinas continue to serve as Chair. 6 Ayes, 0 Nays, motion passed.

Ms. Cheng moved and Chief Boykins seconded a motion to nominate and accept that Pat Gacoscos continue to serve as Vice Chair/Secretary. 6 Ayes, 0 Nays, motion passed.

Mission, Vision, and Values Statements – Review and Ratification

The review regarding the Mission, Vision and Values statements continued based on the draft that was presented from the June 25th Board Retreat. The document is not set and the Board discussed enhancing the language in order to capture what the vision means. President Sperling spoke to the

College's vision that was derived from the shared governance process: Chabot College is a learning-centered institution with a culture of thoughtfulness and academic excellence, committed to creating a vibrant community of life-long learners. Chair Salinas proposed: Be the philanthropic community of support for Chabot students to meet their educational goals.

BREAK 4:35 p.m. The group adjourned for a break to take a group picture.

RETURNED 4:45 p.m. Chair Salinas resumed the meeting with acknowledgment and appreciation to Russell Foote for providing pro bono photography services to the Board.

The Board continued discussion on the Vision statement and questioned whether it should include more than students. The work of the Foundation would benefit bigger population including staff and buildings etcetera. Everything the Foundation will collect will directly help students. President Sperling stated there are contributions that have been made through the community to support awards for the classified professionals and Senate.

The Board reviewed and ratified its Vision Statement: "Be the community support through philanthropic activities for Chabot College." The Mission Statement will be reviewed and ratified at the next meeting.

4. Board Members' Remarks, Reports and Recommendations for Action

Obray Van Buren – Fundraising

Dr. Ochoa reported out for Mr. Van Buren. Dr. Ochoa stated that they are working with tremendous effort to bring the gala to great success. Separate materials were provided to the Board. Mr. Van Buren worked on host committee members including Assembly Member Bill Quirk and Congress Member Eric Swalwell. Mr. Van Buren would like to increase the host committee and develop the list of sponsors. The hope is that the sponsorships will cover the costs and the tickets will be the profit margin. There is a possibility that TPC Stonebrae may cover the cost of the food also. Dr. Ochoa will know more after meeting with its representatives. Mr. Van Buren and Dr. Ochoa are working with different groups for sponsorships, which is a growing list. The Teamsters are sponsors at the \$500 level. John Palacio and the jazz program will provide the music.

Question arose on what the goal amount is. Dr. Ochoa responded that the amount, as suggested by Mr. Van Buren, is to raise \$150,000 for the year and that \$50-75,000 would come from the gala. Each Board Member is asked to solicit sponsors. Ms. Matsuda, Ms. Gacoscos, Mr. Van Buren will speak to Tri-CED Community Recycling of Union City. Ms. Gacoscos will approach Fremont Bank. President Sperling offered to contact the new General Manager at Southland Mall, Mr. Ashton Simmons as part of forging the relationship between the college and the mall. Dr. Gin will ask Trustee Isobel Dvorsky regarding the Davis Street Family Resource Center and President Sperling will follow up with Valley Care. Chair Salinas will check with the Hayward Fire Fighters Local 1909. Chief Boykins will check with the Police Officers Association and Paramedics Plus. Ms. Cheng and Dr. Gin will check with Sugar Bowl Bakery regarding a sponsorship as well as Skywest Golf Course. President Sperling will speak to President Morishita at Cal State East Bay. Ms. Gacoscos mentioned PepsiCo; Vice President Connie Willis informed the group the college has a pouring rights contract with Pepsi. Dr. Ochoa will follow up.

The discussion then continued to raffle items. The committee decided to not have a lot of items, but rather two or three specialty auction items. President Sperling offered a stay at her home in San

Miguel. Dr. Gin will contact Southwest Airlines for tickets. Chief Boykins offered field passes and two tickets for the 49er and Raiders Game on December 7 at O.com. There was suggestion that one auction item could be having the Chabot jazz band play at a dinner to be held in someone's home. Also, hosting a party of twenty or so at the Planetarium.

Dr. Ochoa is working with Sally Stickney on logistics. Tickets are \$150 per ticket. Dr. Ochoa asked the Board if they prefer plated dinner, buffet or food stations. Depending on the set up, the menu will change and so will the prices. The highest is to have plated. Dr. Ochoa will send a PDF of the menu. Chief Boykins requested a tour of the facility so she has a better idea before deciding. Dr. Ochoa will coordinate a tour and the group will decide after on the set up. The facility may underwrite the costs of the food in which case they may have their own ideas of what they offer.

Sheryl Boykins – Community Outreach Proposal

Chief Boykins proposed hosting a Senior Safety event. The demographics of Hayward would support having an event at Chabot that presented safety equipment for seniors. Household items and facilities such as creating safe bathrooms, tips on how to be safer in the community, presentations on the new laws regarding senior assaults, senior fraud, and how seniors can protect themselves. Possibly there could be presentations by Kaiser Permanente and Saint Rose on health. There could also be a dietician and someone to take blood pressure and other testing on site. There are programs at Chabot that can support the event including faculty who teach gerontology. President Sperling mentioned that Chabot hosts a senior outreach resource day on campus during the late summer, but it is not as focused as this event is being described. It could become an annual event. Chief Boykins will send an email with a few dates to the small group who are interested. The timing would be for spring event in order to give time for outreach. May is senior citizen month and would be a good time.

Melinda Matsuda – Affinity Group Update

Ms. Matsuda reported that she is continuing discussions with retirees, primarily counselors who want to give back. When Ms. Matsuda spoke to the C.A.R.E. president and vice president, they thought the affinity group was a good idea. Ms. Matsuda and Dr. Ochoa will go to a C.A.R.E. Board meeting in December order to clarify the purpose of the affinity group.

5. Ex Officio Board Member Reports

Dr. Susan Sperling – President's Report

President Sperling shared data on transfer degrees that was provided by the Office of Institutional Research Coordinator Dr. Carolyn Arnold. The consortium with the Cal State system show a pattern that students who are supported are much more likely to complete transfer degrees. President Sperling provided copies of her First Wednesday Report from September. There is new funding for instructional supplies, and faculty and staff are working on their wish lists. There is a lot of work being done with grant development as a supplement to the general fund. On September 23, the college sponsored a Stop, Drop, Voter Registration event. Trustee Gin attended, as well as Congressman Eric Swalwell. California Secretary of State Debra Bowen was the keynote speaker. Fifty-five students registered in less than an hour. Chabot staff and students are going through training in order to meet Title IX Standard federal mandates for higher learning on how to approach sexual harassment and assault. Chief Boykins commented that she liked the training that was provided and would like a video transcript of what will be presented to the students. Dr. Sperling offered to present information regarding the District Foundation at the next meeting, November 19.

Connie Willis – Finance Report Absent for the report.

Dr. María Ochoa – Executive Director’s Report

Dr. Ochoa reported that The Friends of Chabot College Foundation was granted its tax exempt status effective June 25, 2014. Congressman Swalwell’s Office was helpful in expediting the request. Dr. Ochoa described a donor who had approached President Sperling in 2012 in order to present the college with a legacy gift. The bequest, which will now be made to The Friends of Chabot College is in the amount of \$100,000. There is also a possible donation from the Peter A. Sategna Educational Foundation for the veterans. Also, the Dr. Carlson Classified Professional Award may return to The Friends of Chabot College for management. Dr. Ochoa and Chair Salinas have been working on building the Alumni Association. The brand for the Alumni Association is “Went to Chabot.” Chair Salinas worked with Craig Shira from the Chabot Copy Center on the logo and has established a Facebook page. The first mixer is scheduled for December 11, 2014 at Skywest Golf Course from 5:30 to 7:30 pm. The intent is to build the alumni membership. A Twitter page is also forthcoming.

6. Adjournment

Chair Salinas adjourned the meeting at 6:40 pm. The next meeting is scheduled for Wednesday, November 19, 2014, 4:00 to 6:00 pm, in the Event Center

Respectfully submitted,

Pat Gacoscos, Vice Chair-Secretary

Any person with a disability may request this agenda be made available in an appropriate alternative format. A request for a disability-related modification or accommodation may be made by a person with a disability who requires a modification or accommodation in order to participate in the public meeting to the Office of Development and the Foundation, 25555 Hesperian Blvd., Hayward, CA 94545, 510-723-7091, between 8:00 a.m. and 5:00 p.m. at least 48 hours before the meeting. Pursuant to Government Code 54957.5: Supplemental materials distributed less than 72 hours before this meeting, to a majority of The Friends of Chabot College Board will be made available for public inspection at this meeting and at the Office of Development and the Foundation located at 25555 Hesperian Blvd., Hayward, CA 94545 during normal business hours. Materials prepared by The Friends of Chabot College and distributed during the meeting are available for public inspection at the meeting or after the meeting if prepared by some other person. Documents related to closed session items or are exempt from disclosure will not be made available for public inspection.