

# THE FRIENDS OF CHABOT COLLEGE SPRING 2021 VIRTUAL AUCTION

Help raise funds to support The Friends of Chabot College students and programs!  
Further details and sponsorship opportunities below.

## SPONSORSHIP LEVELS AND BENEFITS

### Traditional - \$1,000

- Name and logo listed in the Annual Scholarship Program that is sent to all scholarship donors, student recipients and their families
- Company logo and name listed on Friends of Chabot and auction website

### Heritage - \$5,000

Includes all benefits of Heirloom & Traditional, plus:

- Featured in a Banner Ad on the Chabot College Website Home Page for 2 months
- Company logo and name included with each auction item insert
- Upgrade from only company name and logo to **quarter-page ad** in the Annual Scholarship Program that is sent to all scholarship donors, student recipients and their families
- Company name included in press releases

### Heirloom - \$2,500

Includes all benefits of Traditional, plus:

- Two (2) customized social media posts (Instagram and Facebook) featuring your company
- Company logo and name included in the FCC Online Newsletter for 3 months

### Classic - \$7,500

Includes all benefits of Heritage, Heirloom & Traditional, plus:

- Company logo with thank you message displayed on a custom banner in front of Chabot College on Hesperian Blvd. for three months (Aug-Oct 2021)
- Upgrade from **quarter page to half-page ad** in the Annual Scholarship Program that is sent to all scholarship donors, student recipients and their families
- Company logo listed as a sponsor during one Chabot KCTH TV program of your choice for one week; three times per day (broadcasts to over 200,000 households)\*

### Restaurant and Small Business - \$250 (25 employees or less)

- Company logo listed as a sponsor during one Chabot KCTH TV program of your choice for one week; three times per day (broadcasts to over 200,000 households)\*
- Your small business promoted on an interactive digital map featured on the Chabot homepage, FCC website, social media and Newsletter
- Your small business coupons, sales or specials included in a Chabot-branded coupon book posted on the Chabot Homepage, FCC website, social media and Newsletter
- Coupon book is included with all auction items

Let us make  
a basket  
for you!

### Auction Item Sponsorship (Donations accepted until March 22, 2021)

- Donate an auction item(s) and we'll put a basket together for you that features your company – we'll even pick up the item(s)!
- Contact the [friendsofchabot@chabotcollege.edu](mailto:friendsofchabot@chabotcollege.edu) to donate

### Silent Auction Item

Production of an original 30-second  
Chabot TV Ad (Value: \$1,500)

- 2-hours of production time including filming the ad-spot in our studios and editing services
- The ad will be aired three times per day for two weeks (broadcasts to over 200,000 households)\*

\* Chabot KCTH TV broadcasts on Comcast Channels 27 & 28, Apple TV, and Roku TV. For more information, visit: <https://www.chabottv.net/>

# SPONSORSHIP PLEDGE FORM

Name/Organization \_\_\_\_\_

Mailing Address \_\_\_\_\_

City, State, Zip Code \_\_\_\_\_

Phone Number \_\_\_\_\_ Email \_\_\_\_\_

I would like to sponsor the Friends of Chabot College

\$7,500 – Classic       \$5,000 – Heritage       \$2,500 – Heirloom       \$1,000 – Traditional

Other type of giving pledge \$ \_\_\_\_\_

Payment options:

Check       PayPal [www.supportchabotcollege.org/virtual-auction](http://www.supportchabotcollege.org/virtual-auction)  
 VISA       MasterCard       American Express

Credit Card # \_\_\_\_\_ Exp. Date \_\_\_\_\_ CVC \_\_\_\_\_

Pledge Total \$ \_\_\_\_\_ Signature \_\_\_\_\_

Please make checks payable to:

**The Friends of Chabot College**

The Friends of Chabot College is a 501(c)(3) tax-exempt organization (#46-3708462)  
and your contribution is tax-deductible to the extent allowed by law.

Return completed form to:  
The Friends of Chabot College  
25555 Hesperian Blvd., Hayward, CA 94545



Tel: 510.723.6810 | Fax: 510.723.6772  
Email: [friendsofchabot@chabotcollege.edu](mailto:friendsofchabot@chabotcollege.edu)  
[www.supportchabotcollege.org](http://www.supportchabotcollege.org)